

Virtual workshop: Digital Transformation in Societies

June 17, 2021 | 10-14 CET | Online

PROGRAM:

- 10.00-10.15** Launch of the workshop in Zoom – **Mira Väyrynen, University of Jyväskylä**
- 10.15-11.00** Introduction to the FORTHEM Digital Transformation Lab and its relevance to the upcoming Horizon Europe – **José Carlos Pedrosa, Esteban Sanchis and Paz Ruiz, University of Valencia**
- 11.00-11.15** Q&A + SHORT BRIEF: How to navigate in Howspace – **Mira Väyrynen**

15 min BREAK

11.30-12.30 Parallel module discussions in Howspace:

MODULE 1: The Digitalization of the economy

- 11.30-11.50** Digital finance – **Beatriz Belando, UV**
- 11.50-12.10** Money Digitalization – **Marta Maciejasz, UO**
- 12.10-12.30** Challenges for public regulators by financial digitalization – **Detlev Hummel, UO**

MODULE 2: Artificial intelligence upon societies

- 11.30-12.00** Collaboration in the digitalization of medicine – **Stephan Rietz, JGU**
- 12.00-12.30** AI in the working context and recruiting processes – **Fernando Fita, UV**

MODULE 3: Political, legal, social and cultural issues

- 11.30-11.50** AI in cultural production and discovery, taking publishing /books as a point of departure – **Christoph Bläsi, JGU**
- 11.50-12.10** Digital humanities and the digitalization of cultural heritage - **Jorge Sebastián and Mar Gaitán, UV**
- 12.10-12.30** Digitalization in Political Parties – **Oscar Barberà, UV**

MODULE 4: Knowledge, education and health

- 11.30-12.00** The promotion of healthy school settings – **Daniel Gabaldón-Estevan, UV**
- 12.00-12.30** Virtual reality for rehabilitation – **Elizabeth Thomas & Rosa Banos, uB**

30 min BREAK

- 13.00-14.00** Wrap-up of the module discussions and next steps for collaboration in Zoom – **Mira Väyrynen**

Register to the workshop by June 15, 2021 [here](#).
MORE INFO: Mira Väyrynen, email mira.j.vayrynen@jyu.fi tel: +35846 920 5161